



ZODA: The Complete Management System

Elevate your laundry shop from a storefront to a premium enterprise with total operational control and real-time business visibility.

What is Zoda?



Zoda is your **digital remote control**. It tracks every part of your business in real-time, giving you total visibility over your cash, staff, and operations from anywhere in the world.



How Zoda Elevates You



Real-Time Analytics

See every cent that enters your shop the moment it happens.



Remote Monitoring

Monitor your shop floor and staff productivity from your phone.



Anti-Theft Guards

Stop "under-the-counter" deals by registering every garment.



Premium Branding

Send clean, automated WhatsApp receipts to every client.

Business Analytics Dashboard



Total Financial Clarity

- ✓ **Orders Counter:** Track today's drop-offs.
- ✓ **Net Profit Tracker:** Automated Revenue minus Expenses.
- ✓ **Visual Trends:** Spot growth patterns instantly.

Getting Started in Seconds



01 Create Account

Visit the Zoda portal and sign up with your Gmail.
Set a secure password to protect your data assets.

A screenshot of the Zoda portal landing page. At the top, it says 'FABRIC STEWARDSHIP SAAS PLATFORM'. The main heading is 'The Operating System for Elite Apparel Care'. Below this, a subtext reads: 'Meticulous tracking, automated digital receipts via WhatsApp, and seamless client workflows designed for modern dry cleaners.' At the bottom, there are two buttons: 'CREATE ACCOUNT' (highlighted with a black arrow) and 'SIGN IN TO ZODA'.

02 Business Info

Enter your Shop Name, Location, and Manager's details. Submit for a quick admin security

A screenshot of the 'Configure Workspace Role' form. The title is 'Configure Workspace Role' with the subtitle 'SPECIFY YOUR OPERATIONAL RELATIONSHIP TO THE BUSINESS'. There are two tabs: 'MANAGER / OWNER' (selected) and 'STAFF / OPERATOR'. The form includes fields for 'FULL NAME OF BUSINESS OWNER' (e.g. Chidi Okafor), 'DRY CLEANER BRAND NAME' (e.g. Vanguard Cleaners), 'SHOP STATE (NIGERIA)' (Lagos), and 'LOCAL GOVERNMENT AREA (LGA)' (Ikeja). There is a 'LIVE PREVIEW CARD' showing a workspace live view with the text 'Welcome to Zoda, [Business Name]' and 'Managing [Owner Name] • Ikeja, Lagos'. At the bottom, there is a 'SUBMIT FOR ADMIN APPROVAL' button (highlighted with a black arrow).

Branding Your Workspace

STEP 3 OF 5

Branding & Aesthetics

CONFIGURE CLIENT-FACING THEMES AND LOGOS

BRAND LOGO UPLOAD



CHOOSE IMAGE FILE

If left blank, Zoda automatically generates monogram initials **"ZG"** as fallback.

RECEIPT SIGNATURE THEME

CLASSIC CORPORATE **APPAREL CARE LUXURY**

WORDING SIGNATURE PREVIEW

Elevated, editorial language describing 'fabric stewardship' and 'preservation registry' details.

BRAND COLOR ACCENT



Select presets or tap the color wheel to choose your workspace signature color.

← BACK

CONFIGURE PREFERENCES →



Your Signature Style

Once approved, log in to make the app your own. Upload your shop's official logo and pick your brand's signature color from the system palette.

Zoda instantly styles your entire portal—and your digital receipts—to match your physical shop's corporate identity.

Master Your Customer Book



Build a Digital Asset

Stop relying on memory or scrapbooks. Save every client's Name, WhatsApp Number, and Email securely.



Digital Phonebook: Access your entire client list with a single tap in the navigation bar.

Customer Book
Manage VIP statuses, log contact details, review history, and edit customer portfolios

[REGISTER CUSTOMER](#)

Search customers by name, email, or WhatsApp number...

REGISTER NEW CUSTOMER

FULL NAME
e.g. Chidi Okafor

WHATSAPP NUMBER
+234

EMAIL ADDRESS
e.g. chidi@example.com

[CANCEL](#) [SAVE PORTFOLIO](#)



02
SECONDS

Start Orders with Blazing Speed

Our "New Order" workflow is built for busy counters. No lag, no complexity. Just search, link the customer, and start logging garments instantly.

Efficiency is the heartbeat of Zoda.

Smart Order Intake

Seamless Item Selection

Click "Add Items" to pull up your garment picker. Select Suits, Jackets, Duvets, or Shirts in any quantity.

Once you hit **Confirm and Send**, Zoda's engine dispatches a beautiful invoice breakdown directly to the customer's WhatsApp line.

2 Clothes Price List

ADD / EDIT PRICE LIST

NATIVE WEAR

Senator

Bespoke custom added item.

wrapped

NGN2,000

- 1 +

REGULAR CLOTHES

Shirt

Bespoke custom added item.

wrapped

NGN1,500

+

SUITS & JACKETS

Suit

Bespoke custom added item.

hanger

NGN3,500

+

3 Perfume Spray

ADD / EDIT FRAGRANCES

Choose a perfume mist applied to garments during professional steam pressing.

HANGER FOLDED STAINED TORN BTN FADE

PERFUME SPRAY No Perfume (Standard)

SPECIAL CARE (STARCH, FOLD, ETC.)
Enter details like: no starch, double crease lines, delicate steam soak...

EXPECTED COLLECTION DUE DATE
In 3 Days (Standard) (Jun 28)

PAYMENT METHOD CASH PAYMENT STATUS UNPAID

DEPOSIT PAID (NGN) 0 UNPAID BALANCE NGN2,000

TOTAL BILL NGN2,000

PREVIEW DRAFT RECEIPT

CONFIRM & SEND ALERT

The Order Workflow



Intake

Logged in system &
WhatsApp receipt sent.



Processing

Washing, drying, and
professional ironing.



Mark Ready

Automation alerts customer
for pickup.



Handover

Final settlement & digital
archiving.

Total Fiscal Health



Protecting Your Margin

Log diesel, starch, and nylon costs daily. Watch these expenses deduct from your profits instantly on your phone dashboard.

Staff Security PINs: Individual entry codes lock critical features (deletions/edits) behind manager-only permissions.

Workspace Control Panel

Manage business dispatches, custom templates, and operational running costs

Workspace & Branding

WhatsApp Flows

Expense Ledger

Log Running Cost

EXPENSE DATE

Jun 25, 2026

COST CATEGORY

Diesel/Generator

AMOUNT (NGN)

e.g. 5000

DESCRIPTION

e.g. Purchased 10 liters of diesel

LOG COST TRANSACTION

Operational Cost Ledger

DATE

CATEGORY

DESCRIPTION

AMOUNT

No business costs logged. Total profit equals gross sales.

Ready to Elevate?



Zoda gives you the freedom and data to scale your laundry business with total peace of mind.



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